

20 75%

P&G, , 3 가
「 93 20」 3
31.8%

(: 100)						
			1992	1993		M/S
1	P & G		7,778.9	8,770.0	12.7	12.8
2			6,663.3	7,349.0	10.3	10.7
3			5,097.0	5,691.7	11.7	8.3
4			3,809.9	4,007.6	5.2	5.8
5			5,580.8	3,497.1	2.3	5.1
6	가		2,100.0	2,220.0	4.8	3.2
7			1,981.6	2,046.8	3.3	3.0
8			1,438.0	1,789.5	24.4	2.6
9			1,611.6	1,713.9	6.3	2.5
10			1,637.0	1,698.0	1.5	2.5
11	가		1,578.5	1,651.3	4.6	2.4
12			1,609.5	1,587.0	1.4	2.3
13			1,287.9	1,440.0	11.8	2.1
14			1,450.3	1,379.7	4.9	2.0
15			1,219.0	1,232.0	1.1	1.8
16	L V M H		1,057.0	1,222.4	15.6	1.8
17			1,167.8	1,187.1	1.7	1.7
18			1,091.3	1,148.0	5.2	1.7
19			927.0	1,035.3	11.7	1.5
20			824.5	830.7	0.8	1.2
			47,946.9	51,477.3	7.4	75.0
			66,030.0	68,640.0	4.0	100.0

P&G, , 10 ,
가 ,
17
3 가 93 2
LVMH가
< 1995/1/9>

