

BASF,

4 !

, 500 45%가 ...

Fortune 가 500 가 45%가 638
 , 500 가 (367) (369) 12 2002
 45% 223
 223 182 846 5000 21.4%
 (35)가 13 3000 가 (239) 12 , (18) 8
 9000 , (193) 7 7000 , BASF(142) 7 2000
 (114) 7 1000 , (1) 6 1000 , (143) 6 , (111)
 5 , BT(139) 4 7000 10 .

500 20 (: 100)

Fortune			
1	Wal-Mart Stores	1	605.5
2	ExxonMobil	5	19.6
3	General Motors	9	537.0
4	BP	5	105.7
5	Ford Motor	4	114.8
6	Enron	3	0.4
7	DaimlerChrysler	4	492.2
8	Royal Dutch/Shell Group	1	12.9
9	General Electric	11	68.1
10	Toyota Motor	2	8.4
11	Citigroup	6	62.9
12	Mitsubishi	23	148.6
13	Mitsui	23	112.0
14	ChevronTexaco	2	74.2
15	Total Fina Elf	1	8.5
16	Nippon Telegraph & Telephone	1	0.4
17	Itochu	26	47.5
18	Allianz	5	1,104.0
19	Intl. Business Machines	3	120.0
20	ING Group	3	309.3

가 가 80 가 62 , 17 , 16 ,
 56 9000 , 38 5000 , 32 8000 , 19 .
 , 54.3%가 74.3%가 1990
 , GM , IBM 20
 53.3%가 , 46.7%
 500 2002 193 , 153 40

/	0	2	2
	8	0	8
	56	5	61
	4	0	4
	7	0	7
	3	0	3
	2	0	2
.	90	0	90
	2	0	2
	43	4	47
	215	11	226

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