

Bayer Lanxess

“

”

...

Bayer 2004 7 1

Lanxess

Bayer 6 15 Cologne

150

가

K 2004

Bayer

PU, TPU,

PC(Polycarbonate) Bayer MaterialScience

Bayer HealthCare, Bayer

CropScience Bayer 3

Styrene PA6/66 EP



Lanxess

Lanxess 2004 7 1 100% Bayer AG

2005

51%

Bayer

Bayer

Lanxess, ... PU · PC Bayer

Lanxess 58

2

5000

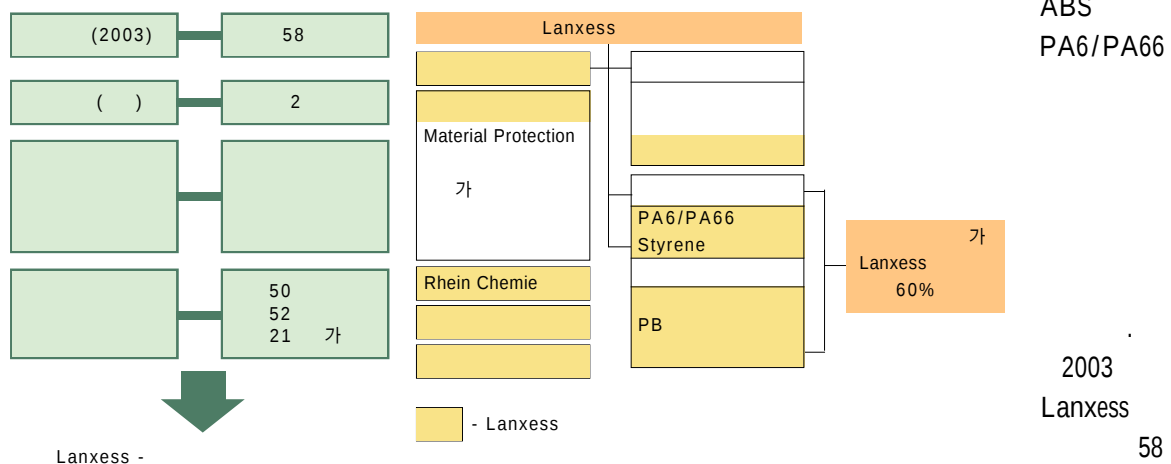
가

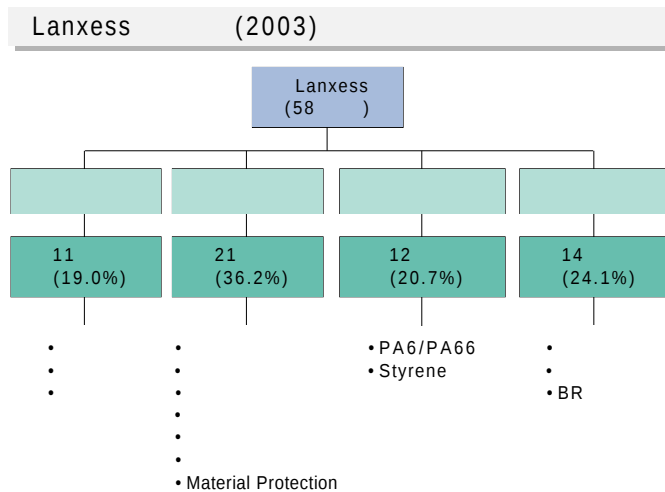
21, 52

50

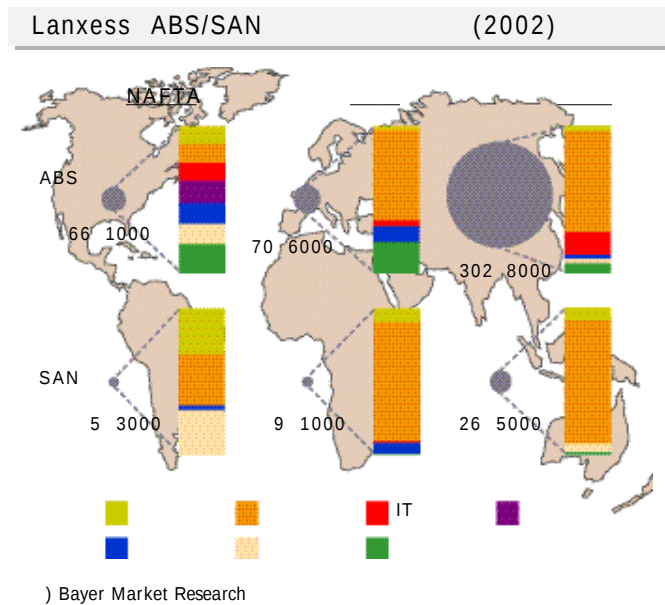
Lanxess 가 , , 가

Lanxess

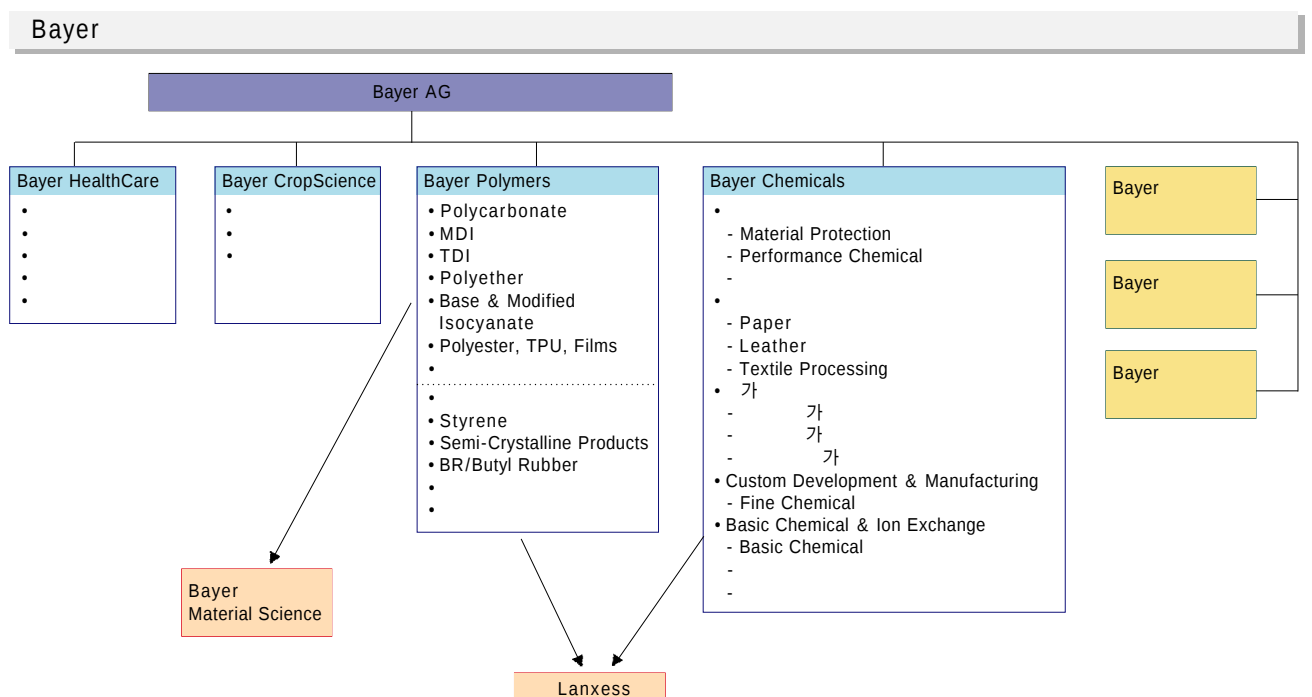




11 (19.0%),
 21 (36.2%),
 12 (24.1%),
 14 (24.1%)
 가
 60%
 Lanxess Board Ulrich Koemm
 Lanxess
 가
 가
 Lanxess Halobutyl 가
 2010 1 5000 가
 , PA(Polyamide)
 가



2006 PA
 PET
 ABS,
 PA/ABS Body
 Lanxess
 SSBR
 Halogenated Nitrile Rubber,
 Chloroprene



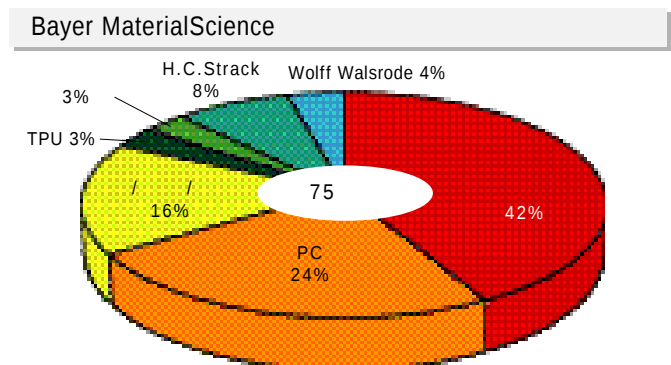


Lanxess 가 가
 가가 PET Macrolex
 가
 PU
 Levagard DMPP
 가 Ultramoll,
 Colortherm

BMS,
 BMS(Bayer MaterialScience) Bayer
 가
 PU(Polyurethane) TPU, PC
 Innovation 2004 7
 BMS Board Hagen Noerenberg
 『BMS
 2004 2006 30
 21
 』 1 8000

, 9 R&D
 BMS 2003 75
 , Hagen Noerenberg 『BMS
 EBITDA 2004 1/4
 14% 2006 18%
 가 2006 5%
 』
 BMS 2004 1/4
 8.2% 1 3500
 37.8% 가
 BMS
 R&D 3

BMS 2003 2 3000 가
 BMS Brunsbuttel 30%



BMS

MDI · TDI · PC

BMS , , , 가

2003 3-4

BMS Lyondell

PO/SM

6

, Dormagen TDA

2

4800

Leverkusen HDI

가

BMS

Iran

Paterson BMS

Shanghai

Caojing

Shanghai

MDI, TDI, PC 3

5 18

가

3 가

Bayer

AG

BMS

Baytown, Tarragona, Brunsbuttel

MDI

12

BMS

MDI

92

Bayer

22

Bayer

가

15

Bayer

Bayer

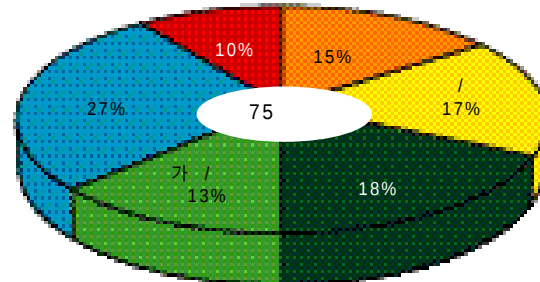
가

Bayer MaterialScience

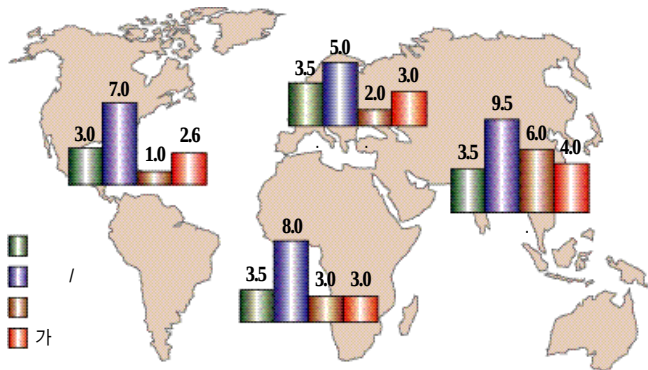
10

2

Bayer MaterialScience



BMS (2004-06)



가

Polymer

18% 2007 25%

Bayer,

Lanxess

Bayer 10

2003

EBIT가 35 3200

13

6100

ROS(Return on sale)

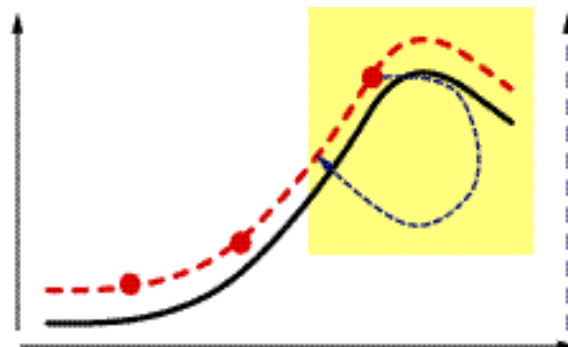
2002 5.4%

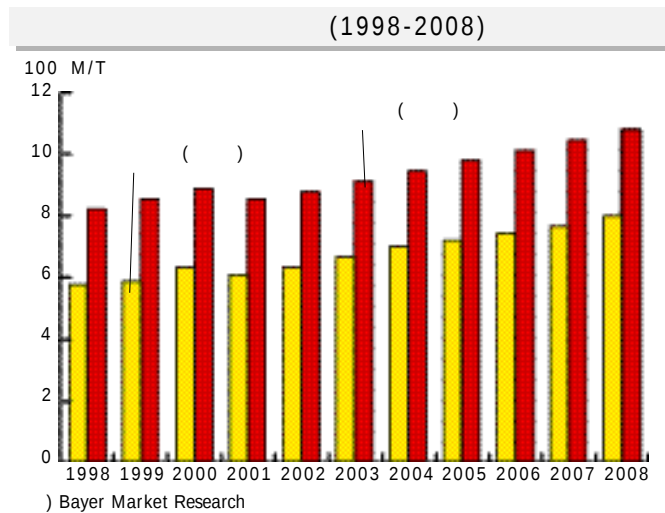
2003 -4.2%

2002 6.6%

-9.8%

Net Cash Flow가 32 9300



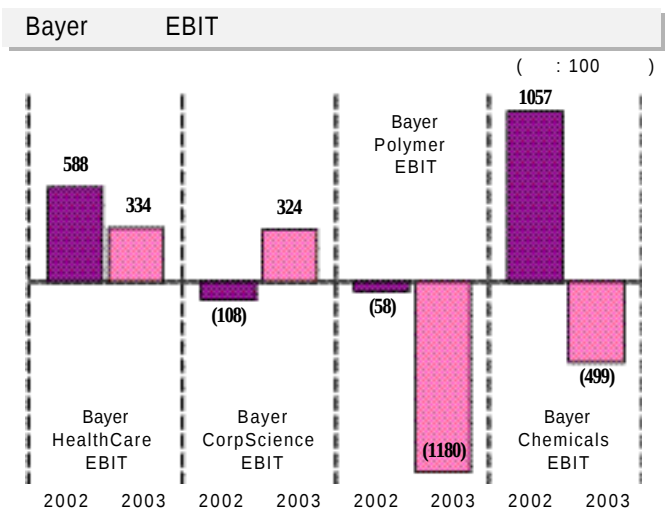


26.1% 122 1300
20.4%

2002 0.9
2003 0.5 44.4%
Lanxess 가
EBIT Bayer HealthCare가 2003 3 3400
5.3% , Bayer
CropScience 3 2400 22.7% 가
Bayer Polymer EBIT 11 8000
Bayer Chemicals 4 9900

Bayer			
	(: 100 , %)		
	2002	2003	
EBITDA	29 624	28 567	3.6
EBIT	4 922	3 532	28.2
	956	-1 994	-
()	1 060	-1 361	-
	3 085	3 244	5.2
	4 458	3 293	26.1
	15 335	12 213	20.4
	41 692	37 445	10.2
	2 383	1 739	27.0
	122 600	115 400	5.9
R & D	8 176	7 990	2.3
	2 577	2 414	6.3

Bayer CropScience
2003 EBIT
2003 Bayer
가
Bayer EBIT가 Bayer
HealthCare, Bayer CropScience Bayer
Polymer PU ,
PC
2004
7 Lanxess
Bayer Bayer



Profit-Oriented
Bayer Bayer HealthCare, Bayer
Bayer CropScience, Bayer
MaterialScience 3
CropScience 가
(Environmental Science) 가
Bayer MaterialScience PU, PC,

Bayer Bayer HealthCare Bayer CropScience Bayer
MaterialScience

BMS (Shanghai)		(: M/T)	
		가	
PC	Makrolon	100 000	2006
		100 000	2009
PU	MDI	230 000	2006
	TDI	150 000	2009
CAS	Desmodur N	11 500	2003
	Desmodur L	11 000	2004
	HDI	30 000	2006
		50 000	?

Lanxess
Bayer

3 가

가 2 , 5

Bayer

