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- () 가가
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- Marketing Global
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- RC

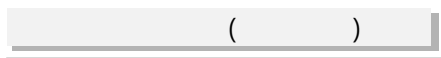


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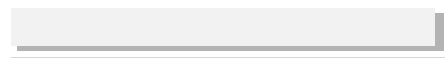
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- CEO
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- (ISO 14001)
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- (PI/ERP)

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10	2001 5 18	14:40-15:10
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ChemLocus.com		15:20-15:50 LCA
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14:10-14:40		15:50-16:20 ()

Responsible Care

RC

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- (1984)
- (CCPA): RC
- (ICCA): (CMA), CEFIC
- 1888 RC 1990 RCLG
- Rio (1992): Agenda 21 Action Plan . UNEP, IFCS RC
- UNEP, IFCS: RC

- Responsible Care:
 - : 2000 9 21 46 가
 - : 가
 - : 2002 (Rio+10)
 - (CEFIC)
 -
 - Global Reporting Initiatives(2002), UNEP/FEE
 - :
 - ()
 - Type ,

- (Cleaner Technology)
 - BAT, BPT, BATNEEC
- (DfE)
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ICCA RC 6

- (Community Awareness & Emergency Response)
- (Process Safety)
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- (Employee Health & Safety)
- (Pollution Prevention)
- (Distribution)
- (Product Stewardship)

6 가 가

RC

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2000 9 RC(Responsible Care) 46
2002

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: Dow Chemical

- RC CARE(Community Awareness & Emergency Response)
- WRAP(Waste Reduction Always Pays)
- 10 (1996-2005 Dow Canada)
 - Propoty Compounds 75%
 - 50%
 - 50%
 - 50%
 - 20%

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- RC ICCA 6

RC

- 가가

RC 가

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CEO

(ISO 14001)

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(PI/EPR)

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Technology)

. BAT, BPT, BATNEEC
(DfE)가 .

(Cleaner

Product, Price, Place, Promotion

Ciba Specialty Chemicals

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