

가

) VAT .

94	95	11	4506	2	1347
27.3%	가	2			
1896	18.4%	5648	2361	26.5%	LG 3919
3		93	55.5%, 94	52.2%, 95	50.1%
94	5.4%, 2.1%				3 가
가 90					가
10	80%	가	5.3%, 5.2%, 4.2%		6
11	70가		, 94	2	1347
93	1 6789	27.3%			
94			9886 7032	93	50.9%
46.3%			93 15.2%	94 3692 6000	17.3%
가					
	14.8%			6.3%,	
5.3%,	4.7%,	1.9%,	1.8%		
가				가	
92	2.78	93	4.02, 94	4.03	95
6.85		(-0.9%)			61.5% 가,
94		34	3092 2000		59.5% 가
6.9%,	604	19.5%		9.8%, LG	7.8%,
10		가 6.8%	27 가	42.3%	
100%	LG		1144.4%, 983%		
94		59.6%	가 1 2456	4	
95	2		8542 4000	61.9%	가
93	7803 6000				
			가	가	

() (: 1000 , 1000 , %)									
		1994		1993			(1994)	(1994)	
1	LG	267,942,807	565,823,611	263,977,132	475,991,894	18.66	26.46	495,812,857	87.78
2		192,542,920	391,918,964	189,930,816	316,078,304	23.99	18.36	325,508,202	83.05
3		60,472,918	155,815,778	55,053,910	137,255,255	13.52	7.30	105,016,995	67.40
4		66,311,866	112,899,006	84,465,880	85,362,093	32.26	5.29	81,098,000	71.83
5		49,742,521	109,851,476	33,935,006	54,901,465	100.09	5.15	77,878,696	70.89
6		29,480,908	89,320,443	30,781,563	79,044,576	13.00	4.18	76,092,620	85.19
7		30,905,316	68,738,895	30,679,649	62,247,627	10.43	3.22	57,523,767	83.68
8		32,336,258	63,544,070	26,000,796	35,865,266	77.17	2.98	39,284,224	61.82
9		29,684,815	63,051,791	31,273,932	54,193,840	16.34	2.95	50,322,900	79.81
10		48,484,587	62,275,215	31,743,138	51,335,413	21.31	2.92	68,624,567	110.20
11		22,380,173	61,780,367	13,050,917	39,108,729	57.97	2.89	49,262,344	79.74
12		10,807,770	33,474,268	7,808,207	18,260,650	83.31	1.57	26,853,477	80.22
13		47,530,703	33,183,877	47,513,809	34,059,758	2.57	1.55	27,257,216	82.14
14		10,358,165	29,098,536	10,977,776	24,359,366	19.46	1.36	17,394,024	59.78
15		13,267,560	23,716,941	9,445,621	14,670,843	61.66	1.11	17,410,232	73.41
16		10,977,108	21,149,653	9,215,054	18,464,674	14.54	0.99	16,359,799	77.35
17		20,300,660	19,777,198	20,243,578	18,684,899	5.85	0.93	18,340,095	92.73
18		18,650,337	16,888,923	26,641,775	19,284,465	12.42	0.79	14,845,345	87.90
19		16,317,298	16,856,335	20,364,286	12,539,672	34.42	0.79	15,403,950	91.38
20		30,137,228	16,516,161	1,840,340	4,495,401	267.40	0.77	16,516,163	100.00
21		16,576,852	16,231,324	17,880,433	15,714,418	3.29	0.76	15,073,477	92.87
22		4,644,767	14,211,074	4,314,783	9,379,436	51.51	0.67	8,674,460	61.04
23		11,077,887	13,582,856	3,982,409	4,276,332	217.63	0.64	12,276,823	90.38
24		12,804,622	13,059,496	7,333,953	9,026,952	44.67	0.61	13,108,470	100.38
25		8,642,264	11,606,554	1,981,175	10,523,135	10.30	0.54	10,284,898	88.61
26		7,984,834	9,350,126	7,148,136	5,497,512	70.08	0.44	5,481,361	58.62
27		5,133,233	8,225,772	6,112,393	10,207,812	19.12	0.39	7,495,578	90.79
28		3,608,742	7,629,936	3,294,883	6,680,551	14.21	0.36	8,244,610	108.06
29		6,967,699	6,715,095	6,546,196	6,282,669	6.88	0.31	6,456,266	96.15
30		3,431,908	6,284,895	4,076,632	2,239,579	180.63	0.29	339,513	5.40
31		4,414,333	6,227,103	459,490	601,288	935.63	0.29	3,777,200	60.66
32		2,515,305	5,355,902	0	0	0.00	0.25	5,355,903	100.00
33		880,105	4,608,949	1,061,217	4,346,261	6.04	0.22	3,559,337	77.23
34		3,068,763	4,314,606	0	0	0.00	0.20	3,066,828	71.08
35		2,914,148	4,268,074	1,438,861	1,185,195	260.12	0.20	3,491,039	81.79
36		570,080	3,329,156	714,518	3,279,409	1.52	0.16	3,301,766	99.18
37		543,910	2,964,831	444,006	2,032,933	45.84	0.14	2,696,739	90.96
38		107,786	2,898,677	0	0	0.00	0.14	732,138	25.26
39		3,558,114	2,715,355	2,962,093	2,199,093	23.48	0.13	2,364,063	87.06
40		969,541	2,477,654	464,075	2,213,693	11.92	0.12	2,049,294	82.71
41		1,659,564	2,083,028	2,850,925	4,101,642	49.21	0.10	1,326,456	63.68
42		2,287,045	1,735,579	54,250	50,225	3355.61	0.08	1,615,288	93.07
43		2,173,863	1,457,304	1,461,937	932,411	56.29	0.07	1,327,379	91.08
44		1,482,839	1,378,711	1,990,354	1,416,409	2.66	0.06	1,262,181	91.55
45		1,254,438	1,340,055	1,895,513	1,209,781	10.77	0.06	1,400,357	104.50
46		378,532	1,256,836	124,240	363,758	245.51	0.06	1,025,160	81.57
47		2,307,637	1,141,874	930,078	330,880	245.10	0.05	1,294,773	113.39
48		658,374	1,125,479	545,444	913,377	23.22	0.05	338,916	30.11
49		1,063,442	1,093,382	174,822	446,429	144.92	0.05	969,100	88.63
50		1,984,421	1,070,148	1,653,090	787,519	35.89	0.05	1,186,603	110.88

) , 가가 (VAT) 가 , .

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(: 1,000 , 1,000 , %)							
	1992	1993		1994		1995()	
	1,233,803	1,676,789	23.5	2,134,749	27.3	1,178,699	9.1
(VAT)	(VAT)						
	43,549	73,037	79.2	124,565	59.6	85,241	61.5

(: 1,000)			
	(A)	(B)	(B/A)
1992	15,676	43,549	2.78
1993	19,391	78,037	4.02
1994	30,922	124,565	4.03
1995	12,471	85,424	6.85

) 1.

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가

(: 100 , %)							
1993				1994			
	73,158	4.2	29.3	67,442	3.0	7.8	
()	1,603,632	91.5	27.9	2,067,307	91.8	28.9	
	1,676,790	95.3	23.6	2,134,749	94.3	27.3	
	74,815	4.3	83.5	116,611	5.2	55.9	
(US\$ 78,037)				(US\$ 124,565)			
	1,751,605	100.0	27.8	2,251,360	100.0	28.4	

) 가가 (CIF가 , 가가 , 93 \$ 807 , 94 \$ 788)

(1994) (: , 1000 , %)					
1	L G	6,721,294	19,299,426	62,275,215	30.99
2		4,305,224	16,149,347	112,899,006	14.30
3		6,522,877	10,813,747	391,918,964	2.76
4		1,489,003	8,241,588	109,851,476	7.50
5		3,743,002	5,147,290	155,815,778	3.30
6		800,556	2,784,450	68,738,895	4.05
7		1,659,564	2,083,028	2,083,028	100.00
8		798,276	1,906,229	8,255,772	23.09
9		847,487	999,522	6,715,095	14.88
10		23,500	17,126	1,070,148	1.60
		26,910,783	67,441,753	919,623,377	7.33

) , VAT .

(1994) (: , %)		
가		
가	6,974,347	22.55
	5,763,817	18.64
	5,382,573	17.41
	3,051,858	9.87
	2,381,614	7.70
	1,746,150	5.65
	653,326	2.11
	620,577	2.01
	470,636	1.52
	413,231	1.34
	387,041	1.25
	375,162	1.21
	262,881	0.85
	259,437	0.84
	215,210	0.70
	126,074	0.41
	110,618	0.36
	95,273	0.31
	91,841	0.30
	88,177	0.29
	60,810	0.20
	32,255	0.10
	28,716	0.09
	19,520	0.06
	634,782	2.05
	675,612	2.18
	30,921,539	100.00

(: , %)					
		1994	1993		
1	L G	6,040,345	6,082,000	0.68	19.53
2		3,022,512	1,031,223	193.10	9.77
3		2,407,776	1,046,726	130.03	7.79
4		2,150,412	172,814	1144.35	6.95
5		2,113,717	1,021,340	106.96	6.84
6		2,105,141	2,098,110	0.34	6.81
7		2,026,030	1,120,000	80.90	6.55
8		1,637,910	1,491,872	9.79	5.30
9		1,579,832	145,792	983.62	5.11
10		1,520,984	1,118,379	36.00	4.92
11		1,105,689	1,080,394	2.34	3.58
12		1,000,740	304,212	228.96	3.24
13		975,150	1,052,321	7.33	3.15
14		786,025	531,266	47.95	2.54
15		633,700	-	-	2.05
16		297,165	-	-	0.96
17		285,444	275,320	3.68	0.92
18		188,751	92,905	103.17	0.61
19		180,223	-	-	0.58
20		157,174	71,588	119.55	0.51
21		143,000	-	-	0.46
22		141,012	213,338	33.90	0.46
23		94,685	23,500	302.91	0.31
24		92,320	71,349	29.39	0.30
25		88,230	149,066	40.81	0.29
26		30,980	-	-	0.10
27		28,165	13,342	111.10	0.09
28		23,035	-	-	0.07
29		21,875	-	-	0.07
30		20,935	114,548	81.72	0.07
31		14,374	-	-	0.05
32		5,100	-	-	0.02
33		2,063	7,763	73.43	0.01
34		1,043	-	-	0.00
		-	24,000	-	-
		-	38,080	-	-
		30,921,539	19,391,247	59.46	100.0

(: , %)				
		1994	1993	
1	LG 가	13,070,200	3,945,394	
2		6,802,419	5,287,851	28.64
3		6,422,078	232,826	
4		4,953,951	2,084,919	137.61
5		3,740,140	308,200	
6		3,689,521	1,857,012	98.68
7		3,205,486	1,045,409	
8		3,105,301	779	
9		2,622,962	2,503,703	4.76
10		2,408,416	1,689,892	42.52
11		1,983,873	-	-
12		1,959,103	6,628,207	70.44
13		1,909,608	706,543	170.27
14		1,832,286	593,584	
15		1,793,801	683,973	162.26
16		1,686,134	1,412,762	19.35
17		1,656,025	-	-
18		1,523,951	101,538	
19		1,477,622	794,302	86.03
20		1,436,025	1,027,824	39.72
21		1,325,872	613,429	116.14
22		1,232,962	-	-
23		1,210,182	987,293	22.58
24		1,189,994	635,628	87.22
25		1,176,370	1,033,050	13.87
26		1,127,192	726,718	55.11
27		1,097,313	177,012	
28		1,088,369	442,605	145.90
29		1,025,245	1,005,482	1.97
30		1,020,132	393,644	159.15
31		996,161	1,694,864	41.22
32		957,542	1,424,319	32.77
33		954,519	723,875	31.86
34		953,740	10,391	
35		953,198	1,463,868	34.88
36		933,725	829,959	12.50
37		900,501	561,822	60.28
38		895,485	1,377,736	35.00
39		817,700	437,954	86.71
40		809,242	230,018	
41		807,493	462,790	74.48
42		734,502	1,895	
43		728,729	57,265	
44		725,609	188,991	
45		700,344	198,422	
46		681,511	638,735	6.70
47		660,585	164,805	
48		655,673	615,350	6.55
49		642,594	268,794	139.07
50		612,361	514,691	18.98

192 9942 28.6% 161 4934
23.9%, LG Beiersdorf
108 1374 16.0%
82 4158 12.2%
7.6%, 4.1%
20 8302 3.1%
513 6000 76.1%
가 9.8%, 4.9%

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Natural

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